

Overview – Graphic Designer position

You will be expected to take a creative brief, sketches or even a conversation and turn it into a tight creative solution that addresses identified objectives and mandates.

As a hands-on member of our design team, you will exemplify solid design skills and a breadth of experience in all stages of the creative design and production process. The projects you will be responsible for will run the full spectrum of design and media applications.

You will work closely with other lead members of the project team (technical and project management), taking responsibility for the delivery of the project, alongside the project manager. You will be the creative lead on multiple projects within an account and across accounts.

You will be responsible for maintaining the quality of Outcrop Yukon's work to an agreed time and budget. You must ensure that the creative solution meets the requirements of the creative brief. You will also be responsible for showing work to clients, always indicating how the solutions and ideas meet the requirements of the creative brief.

This role has four key objectives and measures:

1. To conceive, create and design award-winning creative solutions
2. To participate in the management, motivation and development of the design team
3. To aid in the management and direction aspects of creative work
4. To be a positive influence as an employee and carry out all general duties relating to this position

Typical work activities may include:

- Working closely with the copywriter to form a productive creative partnership;
- Conducting creative research on projects;
- Producing sketches or digitally-rendered creative concepts to communicate ideas to the client;
- Briefing other members of the creative team;
- Commissioning photographers, artists or film-makers to work on projects;
- Gaining an understanding of the target audience for the communication;
- Visiting and assessing different locations for potential shoots
- Working on location and attending shoots;
- Attending and participating in client intake meetings to gain understanding of needs
- Presenting creative concepts and their creative rationales directly to clients

Your previous experience will demonstrate:

- Generating creative ideas and concepts to fulfill the advertising needs of the client;

- Ensuring deadlines are met and working effectively under pressure;
- Proficiency at multi-tasking;
- Excellent interpersonal and communication skills;
- The ability to work constructively and effectively as a team member;
- Highly developed organizational skills;
- Resilience to rejection and criticism of creative work;
- The ability to work efficiently and prioritize in order to meet deadlines;
- High levels of information technology skills in relevant art and design packages;
- Acute observation and an eye for detail;
- High levels of motivation with a strong sense of belief in your creative ideas, plus the skills and confidence to express them.

Person profile

You are a highly talented, proactive and passionate creative with a love of all things creative. With your proven skills and experience in graphic design in the agency environment, you are willing to take responsibility, want to get things done to the highest quality and have a genuine interest in developing others and yourself.

If you want to join an innovative and dynamic organization in a position that challenges your well-honed skills and where your work and talent will be rewarded, email your resume and salary expectations to:

Attention: Ms. Lael C. Lund

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Fax: 867-393-5990 or e-mail: lund@outcropyukon.com. No telephone calls please.